

INFORMATION ABOUT ACADEMIC DEPARTMENTS FOR WEB-PORTAL

Department of Tourism & Hotel Management, Kurukshetra University, Kurukshetra

Department profile

The Department proudly stands in the World Directory of Tourism Education and the training institutions of World Tourism Organization (WTO). The Department is also included in the Directory of AICTE. The Department is not only appreciated to be a pioneer of higher learning in Tourism and Hotel Management in the country but also a trend setter in the Afro-Asian world as it always strives to impart state-of-the-art knowledge and innovative training techniques in its curriculum. The young and multi-disciplinary faculty of the Department is determined to transform it a learning centre par excellence at the International level. The Department has quality infrastructure and latest learning resources supplemented by electronic equipments and a rich library. This all provides a fertile ground for teaching-learning environment and the students at the national level strive to seek admission in this department as their first choice.

The Department, is, in fact, known for its contribution in the following areas:

- Pioneer and Trendsetter in Tourism & Hospitality Education;
- Research;
- Linkage with the Industry;
- Organization of Services and Conferences;
- Faculty Exchange;
- Innovation in Teaching;
- Contribution to academic bodies like UGC, other universities & Open Schools.

Chairman : Professor K. K. Kamra

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Fax (O) 01744-238297

Faculty Information

Name	Joining Date	Designation	Qualification	Specialisation	Contact informati
Dr. K.K.Kamra	14-7-1975	Professor &Chairman	M.A., Ph.D.	Tourism Development &Planning Quantitative Techniques, Tourism Economics	kkkamra@rediffmail.com
Dr.(Mrs.)Manjula Chaudhary	20-5-1986	Professor	MBA, Ph.D.	Marketing & Tourist Behaviour	manjulachaudhary@gmail.com
Dr. Ravi Bhushan	01-6-1992	Reader	M.A.,M.Phil,Ph.D.	Geography of Tourism, Adventure Tourism, Tour Packaging	ravibhushankumar1999@rediffmail.com
Dr. S.S.Boora	22-10-1993	Reader	M.A.,M.Phil,Ph.D.	Indian History & Culture	ssboora@rediffmail.com
Dr.Mohinder Chand	9-11-1993	Reader	M.Com.,M.Phil,Ph.D. PGDHM	Tourism management, HRD and Hotel management	mohinderchand@rediffmail.com
Dr. R.H.Taxak	14-11-1991	Lecturer	M.Com.,M.Phil FDPM(IIM)Ph.D	Computer Application, Hotel Mgt. Tourism Planning, Management Accounting, HRD	ramesh_taxak@rediffmail.com

Courses offered

Type of Course (Post-graduate & others)

Postgraduate (professional)

System of Examination

Semester

Profile of different courses offered

Degree Type	Course Duration	No. of sanctioned seats	Scheme of Exam (Annual/Semester)
Ph.D.	3+1 year		
M.Phil	One year	10	Annual
MTM	Two years	35	Semester
MHM	Two years	30	Semester

Details of different Courses

Course Name : **M.Phil in Tourism & Hotel Management**
Course Type : Degree
Exam Scheme : annual
Duration : 1 year

Paper Code	Paper Name	Paper Type	Paper Remarks	Max. Marks	Internal Marks	External Marks
1.	Tourism Trends, Issues and Strategies / Dynamics of Hospitality Research Seminar	Compulsory	The course is not merely an advancement of MTM & MHM courses but emphasis is on taking course as a pre- PhD course	200		100
2	Research Methodology			100	100	100
3.	Dissertation					100

Course Name : **Master of Tourism Management (MTM)**
Course Type : Postgraduate Degree (professional)
Exam Scheme : Semester
Duration : 2 years

Semester-wise details

Semester-1

Paper Code	Paper Name	Paper Type	Paper Remarks	Max. Marks	Internal Marks	External Marks
101	Tourism Business	Compulsory	Minimum pass marks in each paper is 40% and in aggregate 50%	100	30	70
102	Principles of Management			100	30	70
103	Field Techniques			100	30	70
104	Travel Agency & Tour Operation Business			100	30	70
105	Geography of Tourism			100	30	70
106	Tourism Economics			100	30	70
107	communication Techniques			100	30	70
Seminar				50	50	

Field survey

Semester-11

Paper Code	Paper Name	Paper Type	Paper Remarks	Max. Marks	Internal Marks	External Marks
101	International Tourism	Compulsory	Minimum pass marks in each paper is 40% and in aggregate 50%	100	30	70
202	Tourism marketing			100	30	70
203	Airlines Ticketing			100	30	70
204	Tour Packaging Management			100	30	70
205	Dynamics of Cultural Tourism			100	30	70
206	Basics of Computer applications			100	30	70
207	Financial and Managerial Accounting			100	30	70
208	Field trip report & Viva-voce					100
Seminar				50	50	
On-the- job Training						

Semester-111

Paper Code	Paper Name	Paper Type	Paper Remarks	Max. Marks	Internal Marks	External Marks
301	Tourism Planning & policies	Compulsory	Minimum pass marks in each paper is 40% and in aggregate 50%	100	30	70
302	Haryana Tourism			100	30	70
303	Tourist Behaviour			100	30	70
304	Hotel Management			100	30	70
305	HRD for Tourism			100	30	70
306	(A) Transport management OR (B) Information systems & technology in tourism			100	30	70
307	(A) emerging dimensions of adventure tourism OR (B) Alternative Tourism			100	30	70
308	Training Report &					100

	Viva -voce					
Seminar				50	50	
On-The- Job training						

Semester-1V

Paper Code	Paper Name	Paper Type	Paper Remarks	Max. Marks	Internal Marks	External Marks
401	Major Destinations of India & world	Compulsory	Minimum pass marks in each paper is 40% and in aggregate 50%	100	30	70
402	Tourist Destination Management			100	30	70
403	Tourism and Travel Laws			100	30	70
404	Marketing Research & Sales functions			100	30	70
405	Financial management			100	30	70
406	(A) Advanced Travel Agency Management OR (B)Advanced Hotel management			100	30	70
407	(A) Tourism environment & ecology OR (B) Sociology of Tourism			100	30	70
Seminar				50	50	
On-the- job training Report and Viva-voce						100

Course Name : **Master of Hotel Management (MHM)**
Course Type : Postgraduate Degree (professional)
Exam Scheme : Semester
Duration : Two Years

Semester-wise details

Semester-1

Paper Code	Paper Name	Paper Type	Paper Remarks	Max. Marks	Internal Marks	External Marks
101	Elements of hospitality management	Compulsory	Minimum pass marks in each paper is 40% and in	100	30	70
102	Introduction of Tourism			100	30	70

103	Front Office Management & Operations		aggregate 50%	100	30	70
104	Field Techniques			100	30	70
105	Hotel Economics			100	30	70
106	Principles of Management			100	30	70
107	Hotel German			100	30	70
108	Viva-voce					100
Six weeks on-the-job training-Front office						

Semester -11

Paper Code	Paper Name	Paper Type	Paper Remarks	Max. Marks	Internal Marks	External Marks
201	Financial and Hotel Accounting	Compulsory	Minimum pass marks in each paper is 40% and in aggregate 50%	100	30	70
202	Housekeeping			100	30	70
203	Food and Beverage Operation			100	30	70
204	Hotel Marketing			100	30	70
205	Computer Applications in Hotels			100	30	70
206	Hygiene, Sanitation and Security Management			100	30	70
207	Hotel German			100	30	70
208	Front Office Training Report and Viva-voce					200
Six weeks on-the-job training-Housekeeping & Catering						

Semester -111

Paper Code	Paper Name	Paper Type	Paper Remarks	Max. Marks	Internal Marks	External Marks
301	Human Resource Management in Hotel	Compulsory	Minimum pass marks in each paper is 40% and in aggregate 50%	100	30	70
302	Financial Management			100	30	70
303	Food and Beverage service			100	30	70

304	Managerial communication in Hotels			100	30	70
305	Business Laws			100	30	70
306	Housekeeping & Catering Training Report and viva-voce					200
Six weeks on- the –job Training HRD & Marketing Project						

Semester-1V

Paper Code	Paper Name	Paper Type	Paper Remarks	Max. Marks	Internal Marks	External Marks
401	Project Planning & Management	Compulsory	Minimum pass marks in each paper is 40% and in aggregate 50%	100	30	70
402	Materials Management			100	30	70
403	Consumer Behaviour			100	30	70
404	Hotel Technology, Engineering & Management			100	30	70
405	Resort, Condominium & Destination management			100	30	70
406	Project report & Viva-voce					200
Two months internship						

Facilities

Library : The department maintains a well equipped and rich library having international and national journals and latest editions of the titles on the subject.

Teaching Labs : The department has the requisite housekeeping, front office and computer labs.

Others facilities : The department in addition to young and energetic faculty possesses the various audio-visual aids like LCD projector, Episcoper, Slide-overhead projector, T.V. and VCR

Placement Cell

Placement information for the year 2005-06

The Department has a tradition of getting campus interviews conducted on a regular basis and every year good placements are done. As at present, the students of the Department are working at different levels in the travel and tourism industry and have carved a prestigious niche for themselves. This is well corroborated by the fact that the major organizations of the industry have the students from this Department as their first choice for training and placement. Last year i.e. in 2005-06, 90% students of MTM and 86% students of MHM got placements in the Tourism and Hospitality industries.

Information on Seminar and Conferences

The Department has a tradition of serving the industry by organizing fruitful interactive programmes on the contemporary issues concerning growth and development of Indian tourism industry. The Department has organized five national seminars on following themes:

- i) Contemporary Issues in Tourism – March 3-5, 1994
- ii) Domestic Tourism – January 19, 1996
- iii) Pilgrimage Tourism - A focus on Kurukshetra Oct. 11-13, 1996
- iv) Indian Tourism - Introspection, Prognosis & Strategic Models – March 8-10, 1999
- v) A Talk on International Tourism understanding, March 23, 2000
- vi) A Talk on Tourism Satellite Accounting, 13.2.2003
- vii) National Seminar on Heritage Tourism : Discourse on Gita Jayanti Samaroh –2003 – Dec.1,2003
- viii) National Seminar (Under SAP) on “Tourism Education and Contemporary Issues”, March 27-28, 2005
- ix) International Seminar on “Global Tourism: Issues and Challenges, March 28-30, 2005.
- x) A Talk on ‘Business Events, Tourism and its Economic Impacts on a Destination’ by Jon Hutchison, Adjunct Professor, School of Leisure & Sport, University of Technology, Sydney 9UTS, **scheduled for** February 15, 2007
- xi) National seminar on “Tourism development impacts and future strategies, **scheduled for** February 23-24, 2007.

Information on Research Activities (Projects)

Topic Name	Incharge	Date From	Date to
• Dhabas on Highways No. 1	Professor. D.S. Bhardwaj	1994	1995
• Tourism Potential of Kurukshetra	Professor Manjula Chaudhary	2003	2004
• DRS Phase-I(SAP)	Department of Tourism & Hotel Management	2004	2009

Information on Achievement & Achievement Area

Although achievements are a never ending process, yet the Department has been amply successful in the following fields:

- The prestigious allotment of SAP by the UGC. It becomes all the more significant as this is the First Department of tourism in India which has attained this honour.
- Introduction of M.Phil programme in Tourism and Hotel Management, once again, makes the Department a pioneer in this field.
- The Department has gone with the introduction of several new courses, namely, BHM&CT, BIHBM, BTM and a number of Diploma & certificate courses at the undergraduate level.
- Signing of a Memorandum of Understanding (MOU) with Ashoka Insitute of Hospitality and Tourism Management of ITDC, New Delhi for running an innovative course in BIHBM in a collaborative manner.